



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

October 17, 2016

Mr. Steve Johnson
Director, Engineering and Design Analysis
Hyundai Motor America
10550 Talbert Avenue
Fountain Valley, CA 92708

NEF-150TB
16V-722

Subject: OCS Electrical Connector may Disconnect

Dear Mr. Johnson:

This letter serves to acknowledge Hyundai Motor America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

HYUNDAI/GENESIS COUPE/2010-2016

Mfr's Report Date: October 6, 2016

NHTSA Campaign Number: 16V-722

Components:

AIR BAGS: PASSENGER OCCUPANT CLASSIFICATION SYSTEM

Potential Number of Units Affected: 84,500

Problem Description:

Hyundai Motor America (Hyundai) is recalling certain model year 2010-2016 Genesis Coupe vehicles manufactured December 12, 2008, to June 11, 2016. The electrical harness connector for the front passenger seat Occupant Classification System (OCS) may dislodge when the seat is moved. The instrument cluster AIR BAG warning lamp will illuminate if this occurs.

Consequence:

In the event of a crash necessitating deployment of the passenger frontal air bag, the disconnected OCS would, by default, cause the first stage, and only the first stage, of the air bag to deploy, whether there is a child seat in the front seat and the bag should not deploy or if the crash is severe and both stages should deploy. Either scenario increases the risk of injury to the front seat occupant.

Remedy:

Hyundai will notify owners, and dealers will secure the OCS connector to prevent it from disconnecting, free of charge. The recall is expected to begin December 2, 2016. Owners may contact Hyundai customer service at 1-855-671-3059. Hyundai's number for this recall is 151.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Hyundai's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

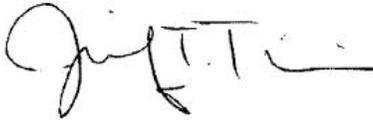
Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Tariq Bond who may be reached by phone at 1-202-366-5472, or by email at tariq.bond@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement