

# American Views on Payday Loans

---

Survey of 1,000 Christians in 30 states

Sponsored by:

**Faith for Just Lending**



# Methodology

---

- ❑ The online survey of Americans in 30 states was conducted February 5-17, 2016
- ❑ The project was sponsored by Faith for Just Lending
- ❑ A demographically balanced sample from a national online panel was used
- ❑ This sample was screened to only include adults who indicate a Christian religious preference (Catholic, Orthodox, Protestant, or Non-denominational)
- ❑ Maximum quotas and slight weights were used for gender, region, age, ethnicity, and education to more accurately reflect the U.S. adult population
- ❑ The completed sample is 1,000 surveys
- ❑ The sample provides 95% confidence that the sampling error does not exceed  $\pm 3.2\%$
- ❑ Margins of error are higher in sub-groups

# Methodology

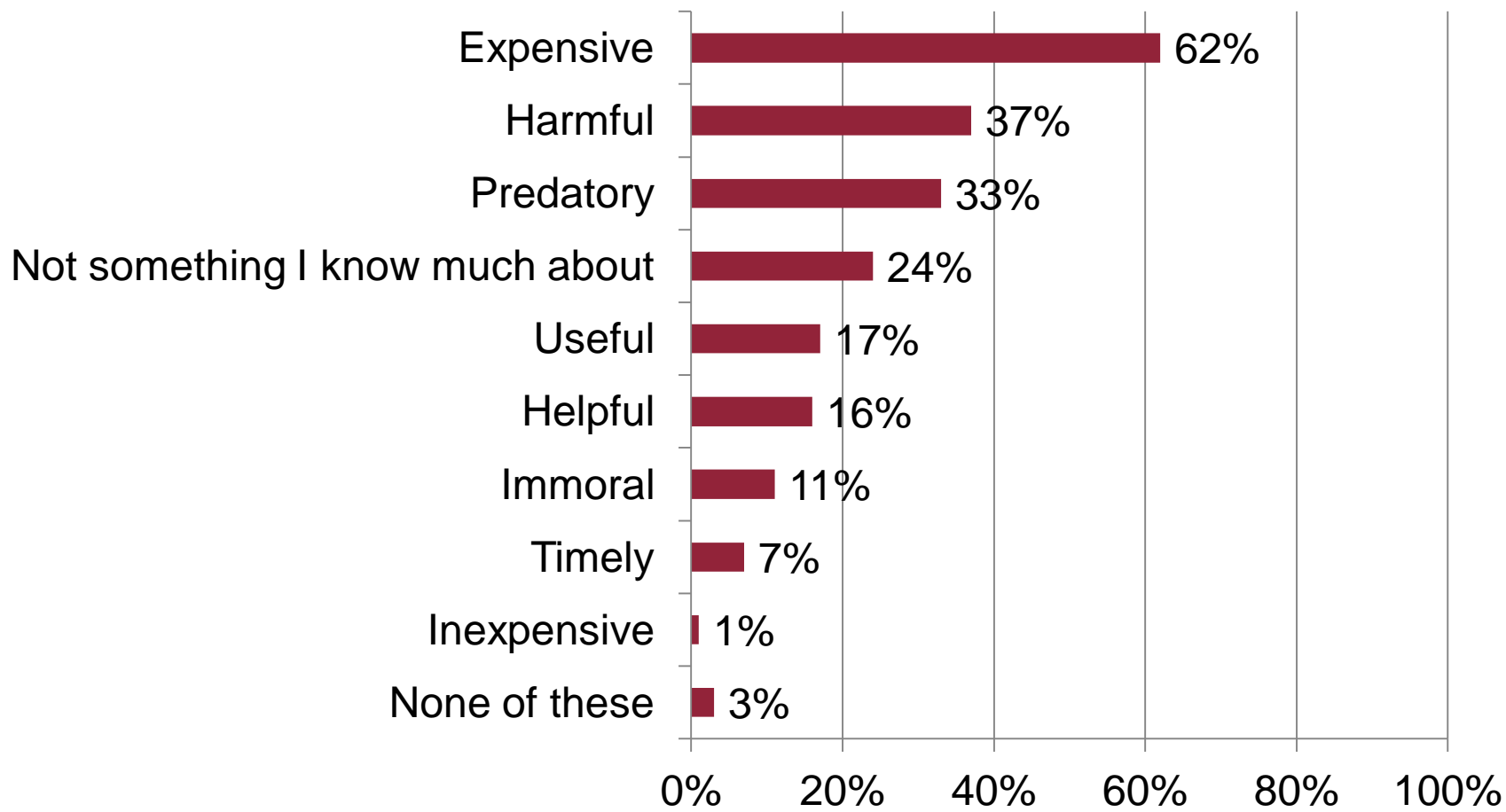
---

- 30 states were selected by Faith for Just Lending because they do not have meaningful regulation on payday lending (this includes Ohio and 29 states listed in *Payday Lending Abuses and Predatory Practices: The State of Lending in America & its Impact on U.S Households*, Susanna Montezemolo, September 2013, p. 24)
- The following states are included in the analysis:  
Alabama, Alaska, California, Florida, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Nebraska, Nevada, New Mexico, North Dakota, Ohio, Oklahoma, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Wisconsin, Wyoming

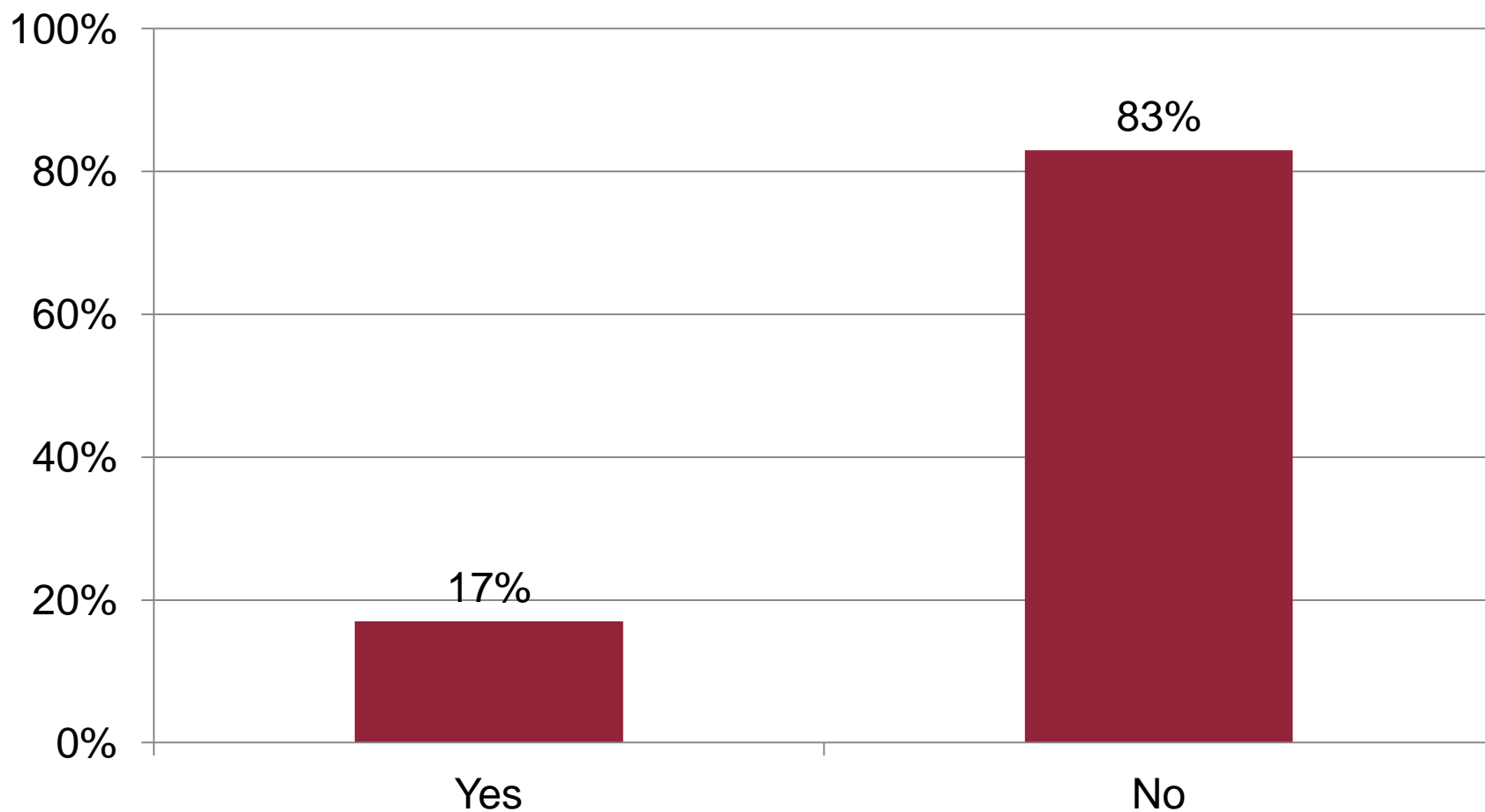
# Survey Responses

---

# Most common characteristics used to describe payday loans: expensive, harmful, predatory



# 17% have obtained a payday loan



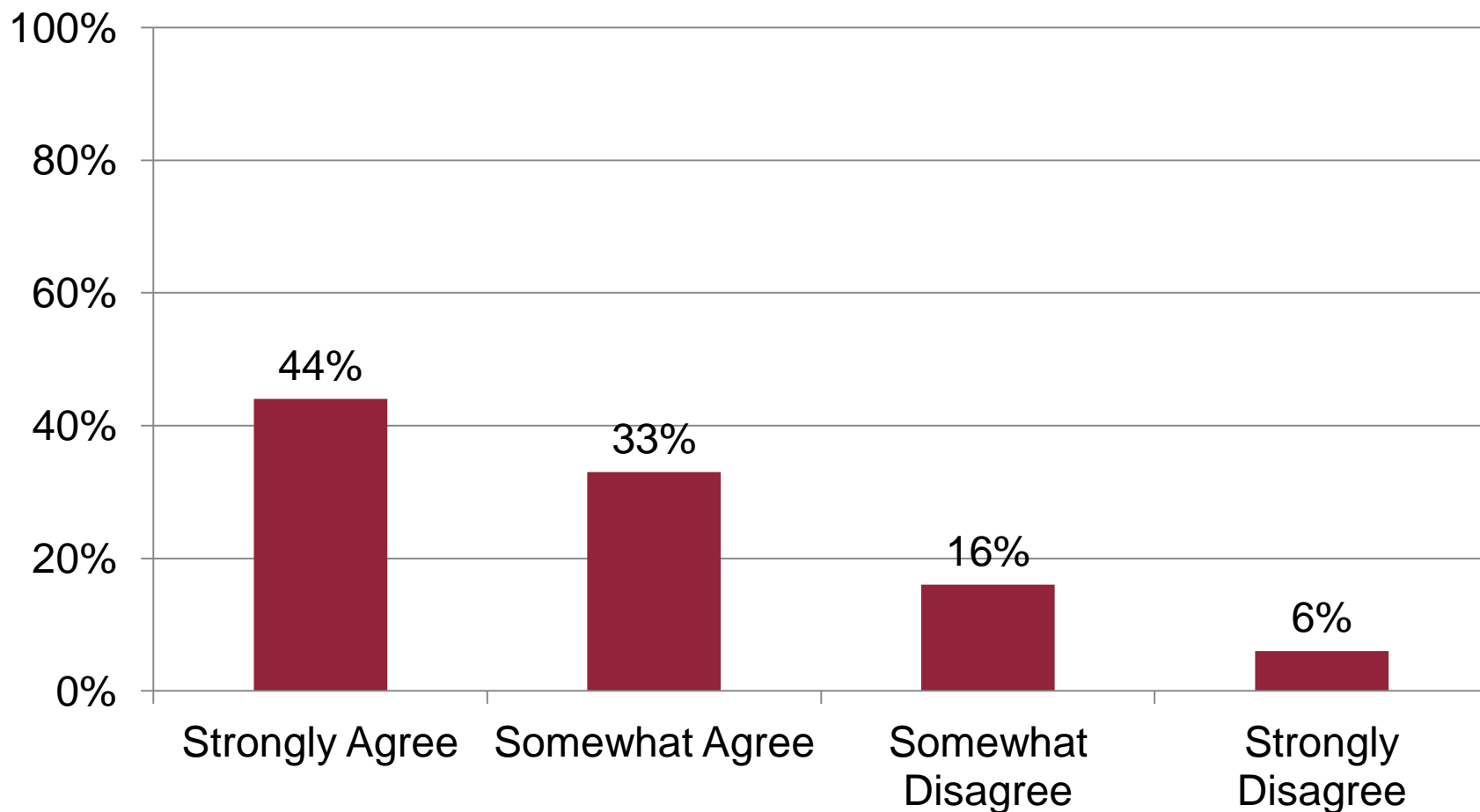
Q7: "Have you personally ever obtained a payday loan?"

# “Have you personally ever obtained a payday loan?”

---

- African Americans are the most likely to select “Yes” (49%), followed by Hispanics (24%)

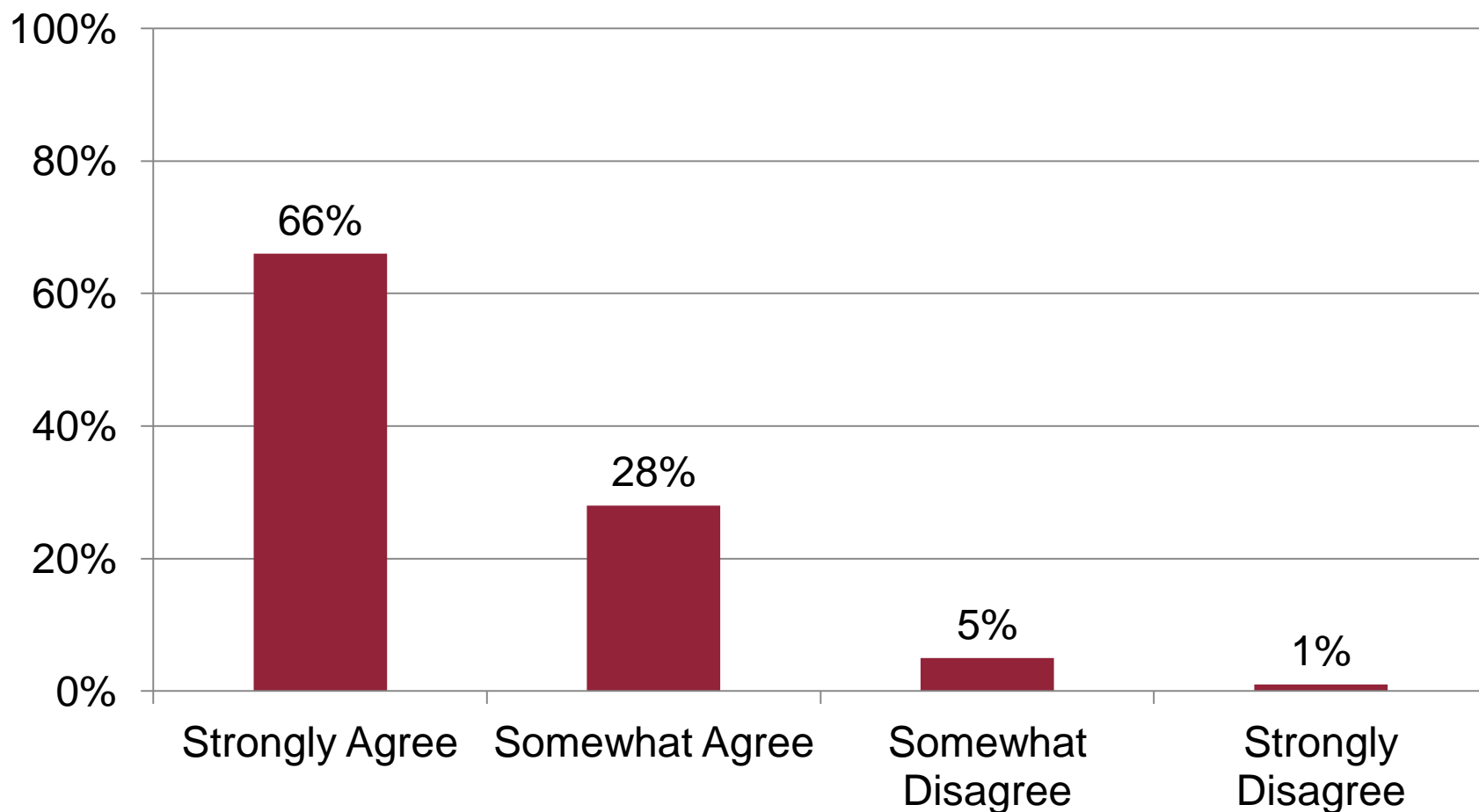
# 77% agree that it is a sin to loan someone money in a way that the lender gains by harming the borrower financially



Q16: "It is a sin to loan someone money in a way that the lender gains by harming the borrower financially."

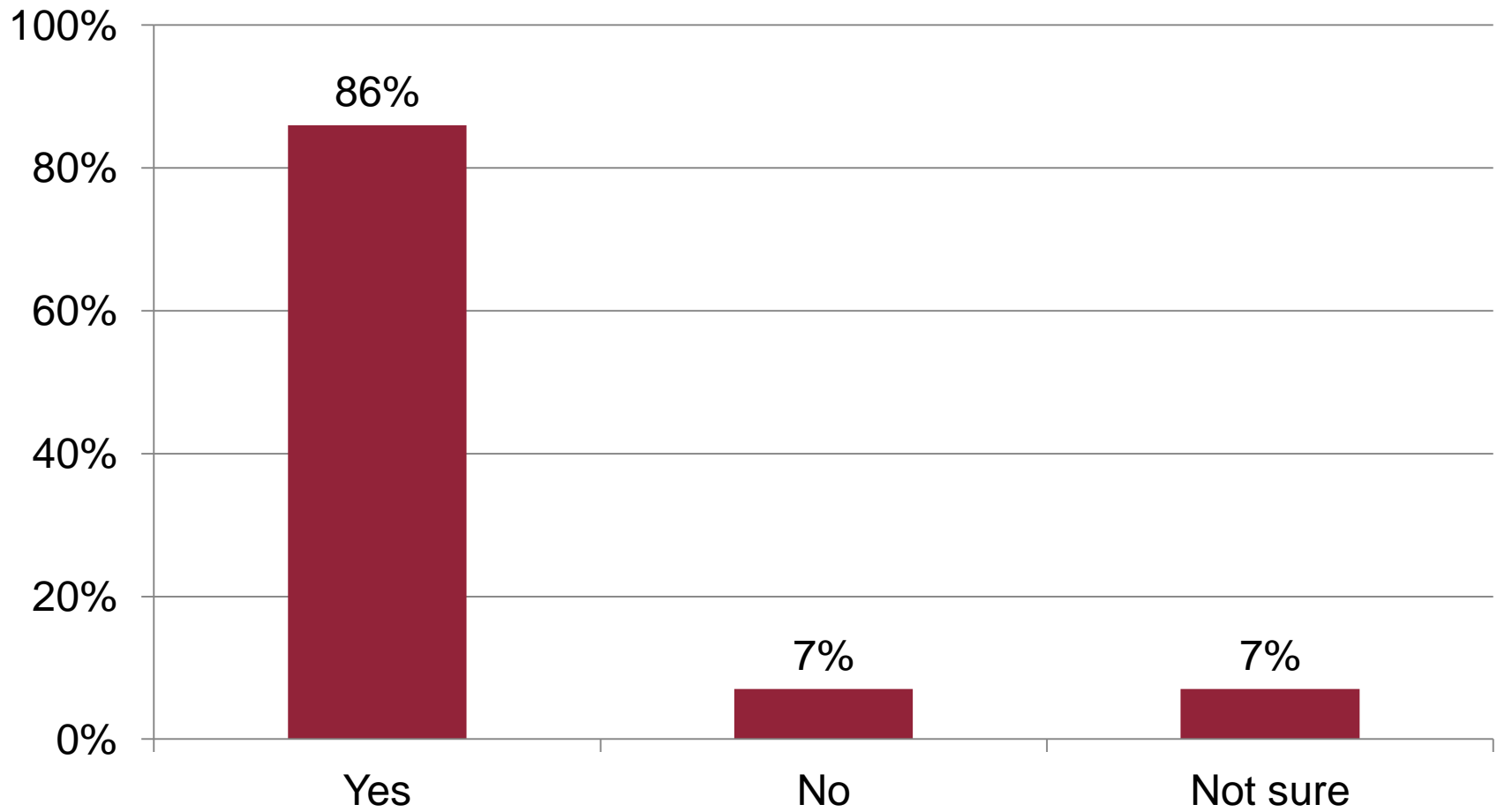


# 94% agree that lenders should only extend loans at reasonable interest rates based on ability to repay



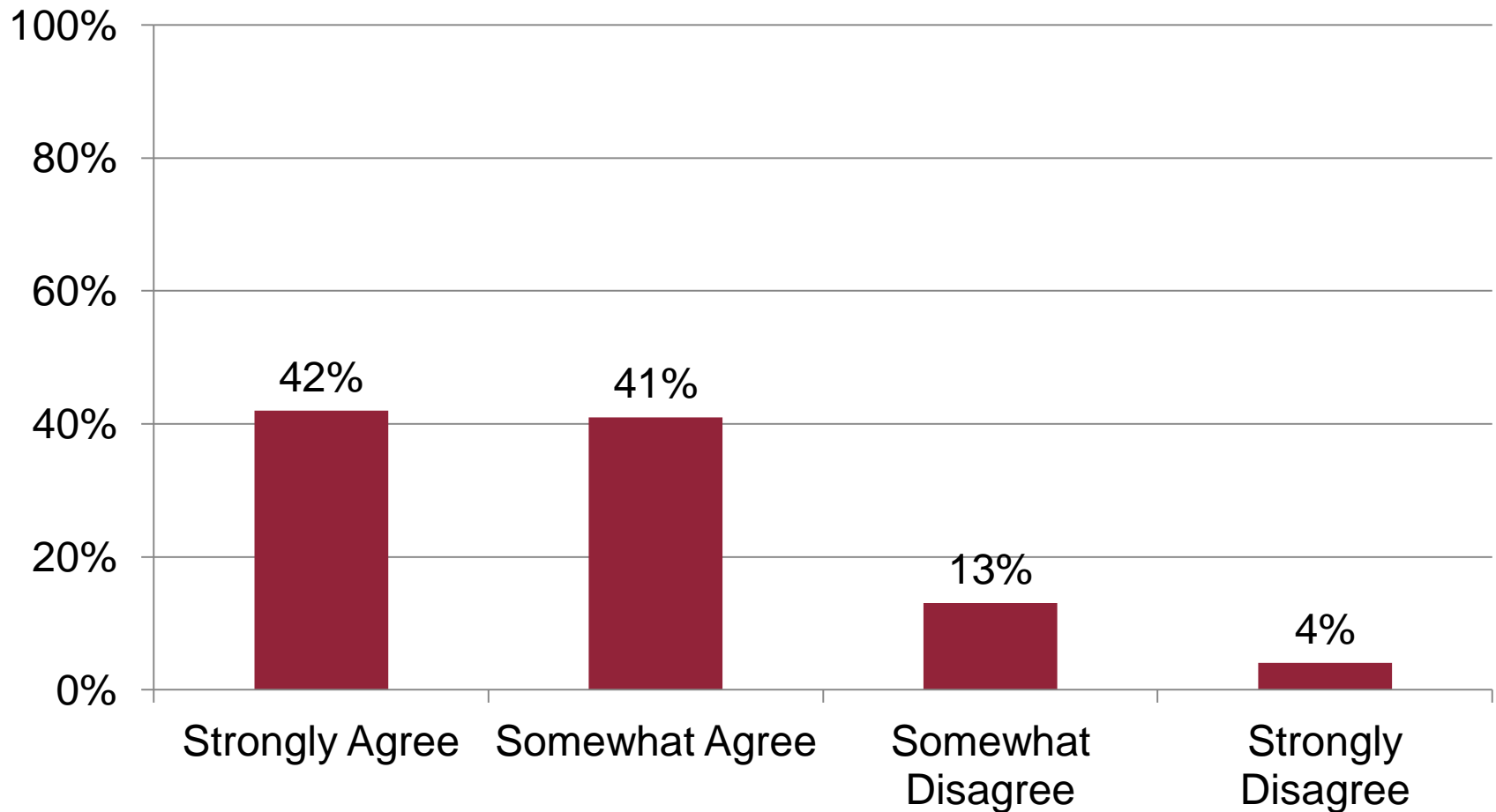
Q15: "Lenders should only extend loans at reasonable interest rates based on ability to repay within the original loan period, taking into account the borrower's income and expenses."

# 86% believe laws or regulations should prohibit lending at excessive interest rates



Q14: "Do you believe laws or regulations should prohibit lending at excessive interest rates?"

# 83% agree churches should teach and model responsible stewardship and offer help to neighbors in times of crisis



# American Views on Payday Loans

---

Survey of 1,000 Christians in 30 states

Sponsored by:

**Faith for Just Lending**

