



Office of the Governor 116 West Jones Street Raleigh, NC 27603

## Dear Governor McCrory,

We write with concerns about legislation you signed into law this week, House Bill 2, which has overturned protections for LGBT people and sanctioned discrimination across North Carolina. Put simply, HB 2 is not a bill that reflects the values of our companies, of our country, or even the overwhelming majority of North Carolinians.

We are disappointed in your decision to sign this discriminatory legislation into law. The business community, by and large, has consistently communicated to lawmakers at every level that such laws are bad for our employees and bad for business. This is not a direction in which states move when they are seeking to provide successful, thriving hubs for business and economic development. We believe that HB 2 will make it far more challenging for businesses across the state to recruit and retain the nation's best and brightest workers and attract the most talented students from across the country. It will also diminish the state's draw as a destination for tourism, new businesses, and economic activity.

Discrimination is wrong, and we believe it has no place in North Carolina or anywhere in our country. As companies that pride ourselves on being inclusive and welcoming to all, we strongly urge you and the leadership of North Carolina's legislature to repeal this law in the upcoming legislative session.

## Sincerely,

Karen Appleton, Senior Vice President, Box Brandee Barker, Cofounder, The Pramana Collective Marc Benioff, CEO, Salesforce Chip Bergh, President and CEO, Levi Strauss & Co. Michael Birch, Founder, Blab Ed Black, President and CEO, Computer & Communications Industry Association Nathan Blecharczyk, Cofounder and CTO, Airbnb

Steven R. Boal, CEO, Quotient Technology Inc.

Ron Boire, CEO, Barnes and Noble

Lorna Borenstein, CEO, Grokker

Brad Brinegar, Chairman and CEO, McKinney

John Bryant, Chairman and Chief Executive Officer, Kellogg Company

Wes Bush, Chairman, CEO and President of Northrop Grumman

Mike Cannon-Brookes and Scott Farquhar, co-CEOs, Atlassian

Lloyd Carney, CEO, Brocade Communications Systems, Inc.

Brian Chesky, CEO, Airbnb

Ron Conway, Founder and Co-Managing Partner, SV Angel

Tim Cook, CEO, Apple

Dean Debnam, Chairman and CEO, Workplace Options

Jack Dorsey, CEO, Square and Twitter

David Ebersman, Cofounder and CEO, Lyra Health

Jared Fliesler, General Partner, Matrix Partners

Vice Forlenza, Chairman, CEO and President, BD

Joe Gebbia, Cofounder and Chief Product Officer, Airbnb

Jason Goldberg, CEO, Pepo

Alan King, President and COO, Workplace Options

Kristen Koh Goldstein, CEO, BackOps

Mitchell Gold, co-founder and chair-man, Mitchell Gold + Bob Williams

John H. Graham IV, President and CEO, American Society of Association Executives

Logan Green, CEO, Lyft

Mike Gregoire, CEO, CA Technologies

Paul Graham, Founder, Y Combinator

David Hassell, CEO, 15Five

Charles H. Hill III, Executive Vice President, Worldwide Human Resources, Pfizer Inc.

Reid Hoffman, Chairman, LinkedIn

Robert Hohman, Cofounder & CEO, Glassdoor

Drew Houston, CEO, Dropbox

William H. Howle, President of U.S. Retail Banking Group, Citibank

Steve Huffman, CEO, Reddit

Chad Hurley, Cofounder, YouTube

Dave Imre, Partner and CEO, IMRE

Dev Ittycheria, President & CEO, MongoDB

Laurene Powell Jobs, President, Emerson Collective

Cecily Joseph, VP Corporate Responsibility and Chief Diversity Officer, Symantec Corporation

Steve Joyce, CEO, Choice Hotels International

Travis Kalanick, CEO, Uber

David Karp, Founder and CEO, Tumblr

Travis Katz, Founder and CEO, Gogobot

Brian Krzanich, CEO, Intel

Joshua Kushner, Managing Partner, Thrive Capital

Michael W. Lamach, Chairman and CEO, Ingersoll-Rand plc

Max Levchin, CEO, Affirm

Dion Lim, CEO, NextLesson

Shan-lyn Ma, CEO, Zola

Tom Mangas, CEO, Starwood Hotels & Resorts Worldwide

Bill Maris, CEO, Google Ventures

Marissa Mayer, President and CEO, Yahoo

Melody McCloskey, CEO, StyleSeat

Douglas Merrill, CEO, Zestfinance

Dyke Messinger, President and CEO, Power Curbers Inc.

Steve Mollenkopf, CEO, Qualcomm Inc.

Brian Moynihan, CEO, Bank of America

Hari Nair, Vice President and General Manager, Orbitz.com & CheapTickets.com

Christopher J. Nassetta, President & Chief Executive Officer, Hilton Worldwide

Michael Natenshon, CEO, Marine Layer

Alexi G. Nazem, Cofounder and CEO, Nomad Health

Alexis Ohanian, Cofounder, Reddit

Laurie J. Olson, EVP, Strategy, Portfolio and Commercial Operations, Pfizer Inc.

Bob Page, Founder and CEO, Replacements, Ltd.

Doug Parker, Chairman and CEO, American Airlines

Mike Pedersen, CEO and President, TD Bank, N.A.

Michelle Peluso, Strategic Advisor and former CEO, Gilt

Sundar Pichai, CEO, Google

Mark Pincus, Founder and Executive Chairman, Zynga

Hosain Rahman, CEO, Jawbone

Bill Ready, CEO, Braintree

Evan Reece, CEO, Liftopia

Stan Reiss, General Partner, Matrix Partners

John Replogle, CEO, Seventh Generation

Chuck Robbins, CEO, Cisco Systems

Virginia M. Rometty, Chairman, President and CEO, IBM Corporation

Dan Rosensweig, CEO, Chegg

Kevin P. Ryan, Founder and Chairman, Alleycorp

Bijan Sabet, General Partner, Spark Capital

Julie Samuels, President, Engine

George A. Scangos, PhD, CEO, Biogen

Steve Schoch, CEO, Miramax

Dan Schulman, President and CEO, PayPal

Howard Schultz, Chairman and CEO, Starbucks

Adam Shankman, Director and Producer

Gary Shapiro, President and CEO, Consumer Technology Association

David A. Shaywitz, MD, PhD, Chief Medical Officer, DNAnexus

Behshad Sheldon, President and CEO, Braeburn Pharmaceuticals

Ben Silbermann, CEO, Pinterest

Brad Smith, President and Chief Legal Officer, Microsoft

Arne Sorenson, President and CEO, Marriott International

David Spector, Cofounder, ThirdLove

Jeremy Stoppelman, CEO, Yelp

John G. Stumpf, Chairman and Chief Executive Officer, Wells Fargo & Company

Julie Sweet, Group Chief Executive North America, Accenture

Bret Taylor, CEO, Quip

Todd Thibodeaux, CEO, CompTIA

Brian Tippens, Vice President, Chief Diversity Officer, Hewlett Packard Enterprise

David Tisch, Managing Partner, BoxGroup

Nirav Tolia, Cofounder and CEO, Nextdoor

Kevin A. Trapani, President and CEO, The Redwood Groups

Mark Trudeau, President and Chief Executive Officer, Mallinckrodt Pharmaceuticals

Ken Wasch, President, Software & Information Industry Association

Casey Wasserman, Chairman and CEO of Wasserman & President and CEO of the Wasserman Foundation

Bob & Harvey Weinstein, Co-Founders and Co-Chairmen, The Weinstein Company

Devin Wenig, CEO, eBay

Mark Zuckerberg, Founder and CEO, Facebook