## \#******THE $2014 \overline{\star * * * * * *}$ NATIONAL PIZZA RETURN



## ORDERING STATUS



NUMBER OF EACH TYPE OF DEPENDENT


How much cell phone data was used for pizza ordering? How much time at work do you spend pizza browsing? Is Pizza Hut on speed dial? Write 0 for No and 34 for Yes Have you ordered Pizza Hut for a work lunch at least once in 2014? Write 0 for No and 92 for Yes

## NET PIZZA CONSUMPTION

## HOW MANY PIZZAS DID YOU ORDER IN $2014 ?$



The average large pizza has 3.6 ft of crust
Pi x Diameter [Large pizza is 14 in ] = Crust Circumference
Crust Circumference x _ pizzas consumed = annual Crust consumption


## FLAVOR OF NOW ITEMIZATIONS FOR 2014

The Pizza Hut Flavor of Now menu has 2 Billion combinations, how many combinations did you try in 2014? Approximately how many pepperonis did you eat in 2014? Did your go-to 2014 pizza order include multiple toppings? $\square$ How many? $\square$ How many pizzas were in your largest order of 2014?

## PLEASE SEND COMPLETED FORMS TO:

Olson
Attn: Pizza Hut/Pizza Return
564 W. Randolph, FI. 5
Chicago, IL 60661

